



Train to Gain Leadership and  
Management Training Fund



**Receive up to £1000  
of funding to help  
your business grow!**

The Learning and Skills Council is offering business in England up to £1000 towards Econsultancy Public and In-company Training courses

**We've been working hard to find ways to ensure that your learning and development continues even whilst belts are being tightened. Your company may well be eligible for funding of up to £1,000 towards our training courses and in-company training. Find out more below...**

## What is the Leadership and Management Programme?

The programme, funded by the Learning and Skills Council, is specifically aimed at business owners/managers responsible for the direction of an organisation, including private, franchise, public and voluntary bodies employing between 5 and 249 staff.

**Each business can benefit from up to £1,000 of grant support.** The first £500 does not require any contribution from the employer and a subsequent £500 is available if 'match funded' by the employer. Therefore, you could spend up to £1,500 and be refunded £1,000! That could give you three places on one of our one day core training courses such as Search Engine Optimisation or Web Measurement and Analytics for just £500. Or a £1,000 discount on one of our bespoke training courses, usually around £2,500.

## How to qualify

To be eligible for the programme your organisation must:

- Employ between 5 and 249 people
  - Only the most senior member of staff will be eligible for the first £500 of funding in organisations employing between 5 and 9 employees
- Be based in England
- Not already have received Leadership & Management funding support (under Train to Gain)
- Training delegates must be from an EU country, or have lived in an EU country for the last 3 years

NOTE: Funding was previously unavailable to businesses that had attained the Investor in People standard. Now funding is available irrespective of whether you have the standard or not.

## How it works

- Select a training course (Public, in-company, or a qualification) from the [Econsultancy website](#)
- [Email us](#) with details of where your business is based and we will reply with the relevant details for your region
- Complete and email the referral form for validation at least 7 working days prior to the training event date
- Train to Gain will confirm your eligibility (usually within 3 weeks)
- Book and pay for your selected Econsultancy training course on the Econsultancy website
- The LSC Project Executive will reimburse you up to a total of £1,000 within 5 weeks after the training session

## What to do next

Find a training course on <http://econsultancy.com/training> and then contact Naveed Akram (Econsultancy, Public Training Manager), [training@econsultancy.com](mailto:training@econsultancy.com), **020 7269 1470** to find out more.

